

APARTMENT 11
• PRODUCTIONS •

Media Kit 2019



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About

About

Jonathan Finkelstein

Filmography

Fact Sheet

Global Reach

Awards & Nominations

Big Top Academy

Raven's Quest

The Wacky Word Show

Rank the Prank

Finding Stuff Out

The Mystery Files

Look Kool

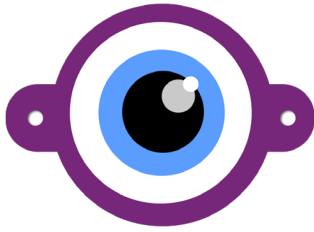
In Real Life

Prank Patrol

Mystery Hunters

Interactive

Downloads



Founded in 2000 and led by its passionate President, Jonathan Finkelstein, Apartment 11 consistently delivers quality, story-driven ratings successes to its global broadcast partners.

The independent, Montreal-based creative hub has produced more than 300 hours of scripted and non-scripted programming.

Taking an entertaining approach to learning, Apartment 11 is recognized for series that encourage kids to ask questions and investigate big ideas.

Apartment 11 collaborates often with international partners, co-producing **Rank the Prank** with BBC for CBBC, Nickelodeon and BBC Kids, and most recently producing **Big Top Academy** in partnership with Cirque du Soleil for Discovery Kids and TVOkids.

The company is proud to have created ratings hits such as **Prank Patrol** (YTV), one of the first kids' series to be formatted and sold to multiple territories, including the U.K. (CBBC) and Australia (ABC) as well as **Mystery Hunters** (YTV) broadcast worldwide on Discovery channels.

Having expanded into interactive, Apartment 11 is excited to be connecting with more and more young people across a range of platforms.

Apartment 11 has won a Peabody Award, multiple Japan Prizes, Youth Media Alliance Awards, Gemini/Canadian Screen Awards, a Viewers' Choice Kidscreen Award and has also been nominated for two International Emmy Awards.

Jonathan Finkelstein

About

Jonathan Finkelstein

Filmography

Fact Sheet

Global Reach

Awards & Nominations

Big Top Academy

Raven's Quest

The Wacky Word Show

Rank the Prank

Finding Stuff Out

The Mystery Files

Look Kool

In Real Life

Prank Patrol

Mystery Hunters

Interactive

Downloads



In 2000, Jonathan Finkelstein launched Apartment 11 in his hometown, Montreal. He has been nurturing an environment ever since where creative professionals flourish.

Encouraging young people from around the world to investigate big ideas has been an important focus. Finkelstein used his passion for entertainment as a means to do so.

Under his leadership, Apartment 11 has developed and produced more than 300 hours of award-winning programming.

Finkelstein began his career in children's television, producing the weekly consumer affairs series for teens, **Street Cents** (CBC). It ran for a total of 17 seasons and, during his stewardship, won dozens of awards including five Geminis and a gold medal at the New York International Film and TV Festival.

Finkelstein also produced, wrote, and story edited the hit science and technology series **Popular Mechanics for Kids** (Global TV, Hearst). It was syndicated across more than 90% of the U.S. market and was broadcast on Global in Canada.

Finkelstein has a background as a journalist, reporting and producing for CBC's local, regional and national bureaus.

Revisiting those roots, he executive produced and co-wrote the prestigious George Foster Peabody Award-winning CBC documentary, **Braindamadj'd... Take II**, which won two Geminis, the Japan Prize's Grand Prix as well as multiple awards at international festivals in Australia, Russia and Brussels.

The volume of awards and nominations that recognize Apartment 11's work only hint at the breadth of the team's passion for delivering top-quality kids' content.

Filmography

About

Jonathan Finkelstein

Filmography

Fact Sheet

Global Reach

Awards & Nominations

Big Top Academy

Raven's Quest

The Wacky Word Show

Rank the Prank

Finding Stuff Out

The Mystery Files

Look Kool

In Real Life

Prank Patrol

Mystery Hunters

Interactive

Downloads

Apartment 11 Productions is proud to have produced award-winning content in partnership with broadcasters from around the world.

Our work includes:

Big Top Academy

In partnership with Cirque du Soleil
for Discovery Kids and TVO
52 episodes

The Wacky Word Show

TVO
13 episodes

Raven's Quest

TVO
40 episodes

Rank the Prank

Co-produced with BBC Children's for
CBBC and Nickelodeon
13 episodes

Finding Stuff Out

TVO
68 episodes

The Mystery Files

TVO
26 episodes

LOOK KOOL

TVO
29 episodes

C'est WOW

TFO
16 episodes

Cross Country Fun Hunt

CBC
13 episodes

Way Off Broadway

BRAVO! Bell Media
13 episodes

In Real Life

YTV
33 episodes

Prank Patrol

YTV
100 episodes

Prank Patrol Format in UK

CBBC
40 episodes

Prank Patrol Format in Australia

ABC
91 episodes

Surprise! It's Edible! Incredible!

CBC
52 episodes

Braindamadj'd...Take II

CBC
60' Documentary

Endommagé...Prise II

RDI
60' Documentary

Mystery Hunters

YTV and Discovery Networks
International
78 episodes

Mystery Hunters Format in India

BBC Worldwide for Discovery Kids Asia
13 episodes

Fact Sheet

About

Jonathan Finkelstein

Filmography

Fact Sheet

Global Reach

Awards & Nominations

Big Top Academy

Raven's Quest

The Wacky Word Show

Rank the Prank

Finding Stuff Out

The Mystery Files

Look Kool

In Real Life

Prank Patrol

Mystery Hunters

Interactive

Downloads

19 Years in business

285 Hours of programming

547 Episodes

150 Countries airing Apartment
11 shows

118 Nominations

32 Awards

Global Reach

About

Jonathan Finkelstein

Filmography

Fact Sheet

Global Reach

Awards & Nominations

Big Top Academy

Raven's Quest

The Wacky Word Show

Rank the Prank

Finding Stuff Out

The Mystery Files

Look Kool

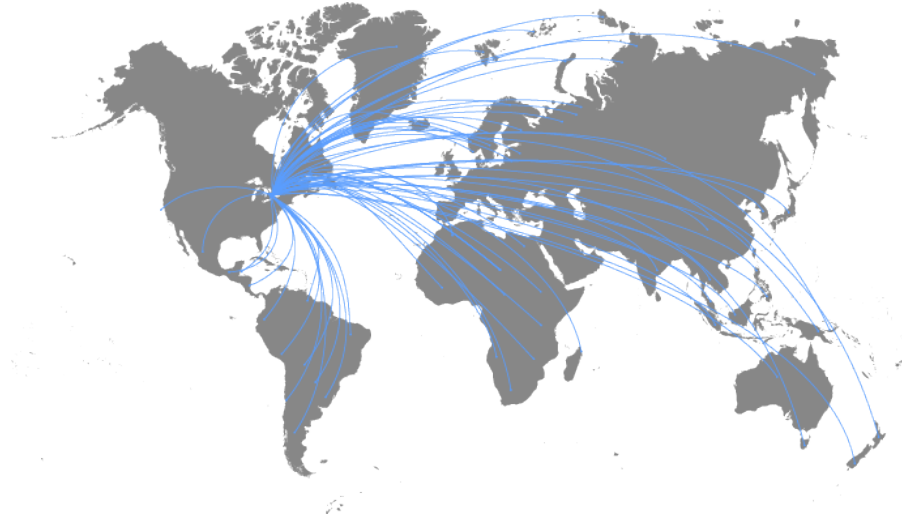
In Real Life

Prank Patrol

Mystery Hunters

Interactive

Downloads



Apartment 11's ratings hits are formatted, sold and broadcast worldwide.



Awards & Nominations

About

Jonathan Finkelstein

Filmography

Fact Sheet

Global Reach

Awards & Nominations

Big Top Academy

Raven's Quest

The Wacky Word Show

Rank the Prank

Finding Stuff Out

The Mystery Files

Look Kool

In Real Life

Prank Patrol

Mystery Hunters

Interactive

Downloads



President, Jonathan Finkelstein and Producer, Jean-Louis Coté, celebrate Apartment 11's two 2016 Canadian Screen Awards for **Finding Stuff Out**.



4 Wins, 22 Nominations



2 Wins, 18 Nominations



6 Nominations



2 wins



1 Win



5 Wins, 17 Nominations

Big Top Academy

52 x 30' episodes



About

Jonathan Finkelstein

Filmography

Fact Sheet

Global Reach

Awards & Nominations

Big Top Academy

Raven's Quest

The Wacky Word Show

Rank the Prank

Finding Stuff Out

The Mystery Files

Look Kool

In Real Life

Prank Patrol

Mystery Hunters

Interactive

Downloads



Set in a fictional circus arts boarding school, "BIG TOP ACADEMY" tells the story of an extraordinary group of young acrobats who dream of becoming professional circus artists. It's the first ever live-action series that brings Cirque du Soleil's exciting and colourful circus universe to kids.

At **Big Top Academy**, friendships are enhanced, stakes are high, risks are real, rivalries are intense and the obstacles as big as the big top in every kid's circus dreams.



Raven's Quest



40 x 7' episodes

About

Jonathan Finkelstein

Filmography

Fact Sheet

Global Reach

Awards & Nominations

Big Top Academy

Raven's Quest

The Wacky Word Show

Rank the Prank

Finding Stuff Out

The Mystery Files

Look Kool

In Real Life

Prank Patrol

Mystery Hunters

Interactive

Downloads



Raven's Quest, features first-person stories told by Indigenous children from across the country.

Geared towards school-aged kids, this 40 x 7-minute series visits a different destination in each episode, including: the snowy landscape of British Columbia to visit a girl from the Haida Nation; the city of Ottawa, where an Inuit boy shares his love of painting, and Nova Scotia where a Mi'kmaq boy shares his passion for traditional dancing.



The Wacky Word Show



13 x 30' episodes

About

Jonathan Finkelstein

Filmography

Fact Sheet

Global Reach

Awards & Nominations

Big Top Academy

Raven's Quest

The Wacky Word Show

Rank the Prank

Finding Stuff Out

The Mystery Files

Look Kool

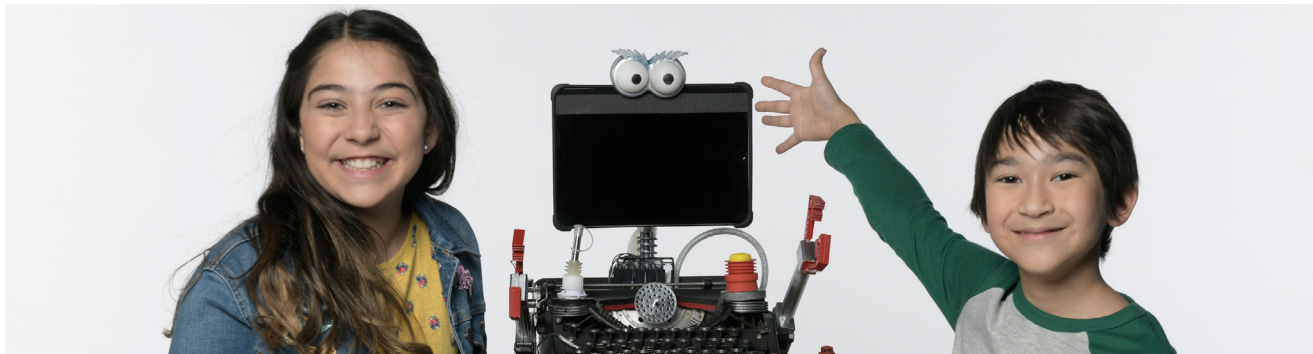
In Real Life

Prank Patrol

Mystery Hunters

Interactive

Downloads



The Wacky Word Show features skits, songs, animations, special guests and real-kid competitions in a zany variety show that inspires kids to have fun with words and language.

Hosts Zoey and Lukas are best friends who use their big imaginations to come up with a new theme for every episode. They also call on real kids to answer fun questions and tell jokes.



Things get super wacky when Lukas programs Booboo Bot, a small homemade robot, to speak idiomatic English or to answer questions as his virtual assistant. Things always go hilariously wrong.

On **The Wacky Word Show**, fun is number one!



Rank The Prank



13 x 30' episodes

About

Jonathan Finkelstein

Filmography

Fact Sheet

Global Reach

Awards & Nominations

Big Top Academy

Raven's Quest

The Wacky Word Show

Rank the Prank

Finding Stuff Out

The Mystery Files

Look Kool

In Real Life

Prank Patrol

Mystery Hunters

Interactive

Downloads



This explosive, Hollywood-style show teams up prank-loving kids with the biggest and best special effects artists in the world to perform incredible hidden-camera pranks on the unknowing public.

In a bid to out-prank each other, whichever pranking duo pulls off the highest-ranking Public Prank — as voted by an elite panel of Ranksters — will get the opportunity to stage the ultimate, mind-blowing Mega Prank on a target of their choice.



Rank the Prank is an official Canada-U.K. co-production, produced by CBBC Productions and Apartment 11, in association with Nickelodeon and BBC Kids.



Finding Stuff Out



68 x 30' episodes

About

Jonathan Finkelstein

Filmography

Fact Sheet

Global Reach

Awards & Nominations

Big Top Academy

Raven's Quest

The Wacky Word Show

Rank the Prank

Finding Stuff Out

The Mystery Files

Look Kool

In Real Life

Prank Patrol

Mystery Hunters

Interactive

Downloads



This show gives kids what they want: answers to the questions that matter to them.

Each episode considers questions from real kids such as, "Why does the moon follow you?" "Do plants think?" "Why is gum sticky?" and "Why do people turn red when they are embarrassed?"

Harrison, host of the first three seasons, digs up the answers by doing experiments, getting the coolest guests and researching the most incredible facts ever.



In the fourth season, new host, Zoey, won't stop until she finds answer to kids' questions, even if that involves holding a tarantula, sticking herself to the wall with Velcro, having a studio full of chickens or swimming with stingrays at the local aquarium. No question is too weird for Zoey to investigate!

On **Finding Stuff Out**, viewers will see the most amazing things, find stuff out that they always wondered about and laugh along the way with Harrison and Zoey.

Zoey	Harrison
Seasons 4-5	Seasons 1 – 3



The Mystery Files

The Mystery Files

26 x 30' episodes

About

Jonathan Finkelstein

Filmography

Fact Sheet

Global Reach

Awards & Nominations

Big Top Academy

Raven's Quest

The Wacky Word Show

Rank the Prank

Finding Stuff Out

The Mystery Files

Look Kool

In Real Life

Prank Patrol

Mystery Hunters

Interactive

Downloads



How has our world changed since the invention of flight? How is chess connected to video games? How do countries decide who's in charge? And what jobs did our pets used to have?

Kyla and E.B. are ready to solve these and many more of history's mysteries!

They've inherited the mixed-up files of great aunt Hermione filled with seemingly unrelated objects which are actually clues to history's connection to the present.

With visits to an aviation museum, a pizzeria, a motion-capture studio, a pirate ship and more, the adventure never stops until each one of Hermione's mysteries is solved and uploaded to **The Mystery Files'** website.

Join Kyla and E.B. as they connect clues that reveal surprising facts about the past and how it connects to who we are and how we live today.

LOOK KOOL | C'est WOW!



29 x 30' English episodes
16 x 30' French episodes

About

Jonathan Finkelstein

Filmography

Fact Sheet

Global Reach

Awards & Nominations

Big Top Academy

Raven's Quest

The Wacky Word Show

Rank the Prank

Finding Stuff Out

The Mystery Files

Look Kool

In Real Life

Prank Patrol

Mystery Hunters

Interactive

Downloads



This zany show about geometry is jam-packed with skits, songs, cartoons and 3D special effects.

Shot and produced in both English and French for TVO and TFO respectively, the series is full of brain-bending puzzles, kool hands-on experiments and wacky challenges all conducted in the name of math!

With their mischievous robot cat, hosts Hamza (**LOOK KOOL**) and Jean-François (**C'est WOW!**) show viewers how math is in everything around us – from broccoli and football to birthdays and beaver dams.



In each episode, real kids help the host solve a mathematical mystery: why are triangle shapes so strong? What does music have in common with pizza? How do you fit really big objects into really small spaces?

Kids build and break stuff and sometimes even do a chicken dance to help the host find the answers.

Math has never been more fun!



Hamza
LOOK KOOL

Jean-François
C'est WOW!



In Real Life

33 x 60' episodes



About

Jonathan Finkelstein

Filmography

Fact Sheet

Global Reach

Awards & Nominations

Big Top Academy

Raven's Quest

The Wacky Word Show

Rank the Prank

Finding Stuff Out

The Mystery Files

Look Kool

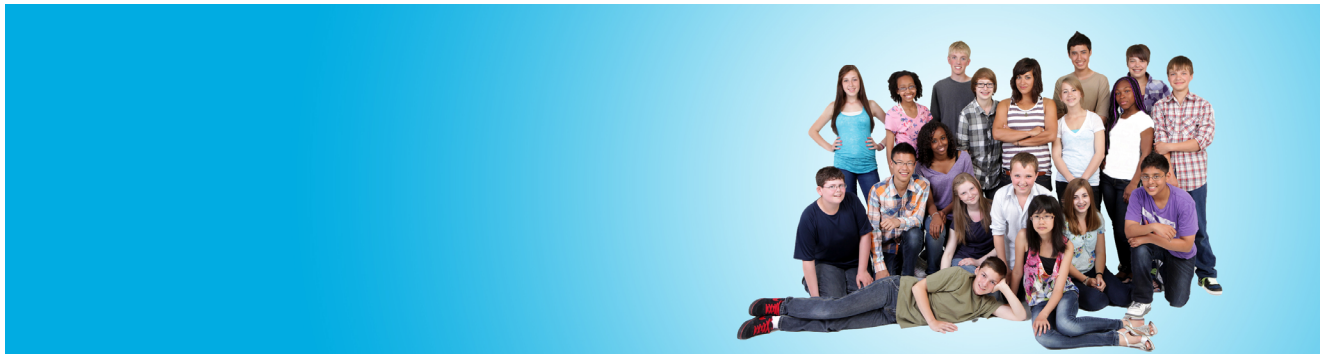
In Real Life

Prank Patrol

Mystery Hunters

Interactive

Downloads



In this exciting reality series 18 kids ages 12-14 race across North America competing in thrilling real-life tasks to discover what skills, strength and stamina it takes to make it in real life.

Part heart-pounding race, part intense skill competition, each contestant must avoid elimination by winning a variety of hands-on challenges which range from the ultra-glamorous to the ultra-disgusting and ultra-daredevil.



From super-fast NASCAR racing and outrageous Hollywood stunts to learning to use the Jaws of Life, comedian Sabrina Jalees leads the kids through each mind-blowing challenge.

The ultimate goal? College tuition plus an all-expenses paid family vacation.



Prank Patrol



100 x 30' episodes Canada
91 x 30' Australia
40 x 30' UK

About

Jonathan Finkelstein

Filmography

Fact Sheet

Global Reach

Awards & Nominations

Big Top Academy

Raven's Quest

The Wacky Word Show

Rank the Prank

Finding Stuff Out

The Mystery Files

Look Kool

In Real Life

Prank Patrol

Mystery Hunters

Interactive

Downloads



In this hilarious series, lucky viewers create, build and execute a big-time prank. All they have to do is call in the...Prank Patrol!

This reality series, also formatted for audiences in the U.K. (BBC) and Australia (ABC), gives kids the opportunity to plan, construct and execute the prank of a lifetime.

Every episode features a new Prankster on a mission to pull one over on their friends, parents, teachers, baseball team or anyone else they choose.

In their customized SpyVan, fun-loving host, Andy, and his two prank-loving ninjas take the Prankster to the special effects pros.

With the use of prosthetics, robots and special effects, these skilled individuals help the conspirator put together and pull off the ultimate prank.



Prank Patrol Canada



Prank Patrol UK



Prank Patrol Australia

Mystery Hunters



78 x 30' episodes Canada

13 x 30' episodes India

About

Jonathan Finkelstein

Filmography

Fact Sheet

Global Reach

Awards & Nominations

Big Top Academy

Raven's Quest

The Wacky Word Show

Rank the Prank

Finding Stuff Out

The Mystery Files

Look Kool

In Real Life

Prank Patrol

Mystery Hunters

Interactive

Downloads



Does Bigfoot really exist? Was King Tut murdered? How did Stonehenge come to exist? With the help of a skeptical magician and scientist, two intrepid young reporters set out to explore these and many more of the world's greatest myths and mysteries.

Combining on-site reporting and exciting adventures, the **Mystery Hunters** use science and reasoning to try to uncover the truth. But, they remain open to the unknown and the things science can't explain.

This series has been formatted in India (Discovery Kids Asia).



Mystery Hunters Canada



Mystery Hunters India

Interactive

About

Jonathan Finkelstein

Filmography

Fact Sheet

Global Reach

Awards & Nominations

Big Top Academy

Raven's Quest

The Wacky Word Show

Rank the Prank

Finding Stuff Out

The Mystery Files

Look Kool

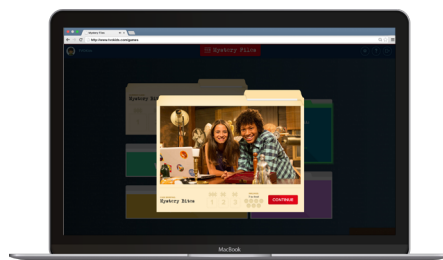
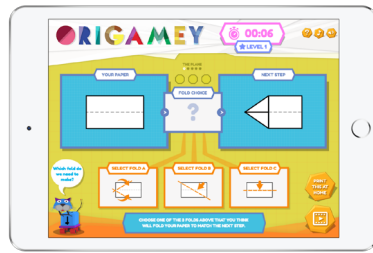
In Real Life

Prank Patrol

Mystery Hunters

Interactive

Downloads



LOOK KOOL/C'est WOW

This interactive website features six brain-bending games, online activities and bonus educational videos called Kool Things To Try. The site is designed to entertain kids, giving them a chance to develop their spatial reasoning skills while exploring fun concepts from the TV series.

Finding Stuff Out

Part science tutor and part interactive experiment, **Finding Stuff Out's** mobile app – available for both Android and iOS – engages users with scientific facts and entertainment wherever they go.

The Mystery Files

Mystery Files HQ invites users to become agents who – along with E.B. and Kyla – look for clues and solve mysteries contained in files that their great aunt Hermione left to them. After creating a simple profile, users choose a mystery they'd like to investigate. Additional mysteries are unlocked as each previous mystery is solved.

Raven's Quest Online

Kids can learn more about Indigenous cultures by playing the companion online game featuring The Raven. Players must complete quests to help their animal friends retrieve the missing objects that Raven has hidden in their communities!

Interactive Awards:



Winner, Best in Cross Platform – Kids



Winner, Best Convergent Website



Winner, Convergent Production: Youth Category

Downloads

About

Jonathan Finkelstein

Filmography

Fact Sheet

Global Reach

Awards & Nominations

Big Top Academy

Raven's Quest

The Wacky Word Show

Rank the Prank

Finding Stuff Out

The Mystery Files

Look Kool

In Real Life

Prank Patrol

Mystery Hunters

Interactive

Downloads



Logo Downloads

Headshot

Jonathan Finkelstein, Apartment 11 President

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